

Template Profits PLR Setup Checklist

Your step-by-step guide to launching your Template Profits business

PHASE 1: Download & Organize

- Download all 3 main files from your thank you page
 - licensesandgettingstarted.zip
 - templateprofitskit.zip
 - templateprofitsgraphics.zip
- Download any bonuses you want to use
- Create a folder on your computer: `Template Profits`
- Unzip all files into your folder
- Read the license file (know what you can/can't do)

PHASE 2: Rebrand Your Product (Optional but Recommended)

Ebook & Lead Magnet

- Open the Word (.docx) files in Google Docs, Word, or LibreOffice
- Replace author name with yours
- Update 'About the Author' section
- Update contact/support information
- Export as PDF when done

Graphics (Optional)

- Open PSD files in Photoshop or Photopea.com (free)
- Update with your branding
- Save as PNG with the **same filename** as the original

Pro Tip: Keep original filenames! The sales page already references them - no HTML editing needed.

PHASE 3: Set Up Your Sales Funnel

Sales Page

- Open HTML file in a text editor (Notepad++, VS Code, or Notepad)
- Search for 'EDIT:' to find sections needing updates
- Replace payment button with YOUR button code (PayPal, JVZoo, etc.)
- Update your name/business name

- Update support link to your helpdesk
- Save the file

Download Page

- Open HTML file in text editor
- Update download links to point to YOUR hosted zip files
- Update support link
- Save the file

Squeeze Page (List Building)

- Open HTML file in text editor
 - Paste your autoresponder opt-in form code
 - Save the file
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PHASE 4: Prepare Your Product Files

- Zip your customized ebook + any extras for customers
 - Upload zip file(s) to your hosting, S3, Dropbox, or Google Drive
 - Copy the download links
 - Paste links into your download page HTML
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PHASE 5: Upload & Go Live

- Upload your sales page folder to your web hosting
 - Upload your download page
 - Upload your squeeze page (if using)
 - Note your live URLs
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PHASE 6: Test Everything!

- Visit your sales page - does it display correctly?
 - Click the buy button - does it go to checkout?
 - Do a test purchase (or check in sandbox mode)
 - Check download page - do ALL links work?
 - Download your own zip - does it unzip properly?
 - Test on mobile device
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PHASE 7: Set Up Your Email Sequence

- Open the email text files from your kit
- Create a new email sequence in your autoresponder
- Copy/paste each email
- Update: Your name, your links, your support URL
- Set email timing (suggested: Day 1, 2, 3, 5, 7)
- Connect sequence to your squeeze page opt-in
- Send yourself a test email

Free Tools You May Need

Task	Free Tool
Edit Word docs	Google Docs, LibreOffice
Edit HTML	Notepad++, VS Code, Notepad
Edit PSD graphics	Photopea.com
Unzip files	7-Zip.org
Create zip files	Built into Windows/Mac

Quick Reference: Files to Edit

File	What to Change
Ebook (.docx)	Author name, about page, contact info
Lead Magnet (.docx)	Author name, contact info
Sales Page (.html)	Name, payment button, support link
Download Page (.html)	Download links, support link
Squeeze Page (.html)	Opt-in form code
Emails (.txt)	Name, links, support URL
Graphics (.psd)	Your branding (optional)

Need Help?

Support: <https://prosupportdesk.com>